



Key features in SNOW LICENSE MANAGER™ 2010

Snow License Manager 2010 gives you fully fledged Software Asset Management with simplified administration and increased flexibility.

Install, uninstall or move - directly in Snow License Manager

Do more than just monitor - move, install or remove installations directly in Snow License Manager. Integration of Active Directory enables you to easily manage your needs and actively remove unused installations, making your software asset management more effective.

Automated upgrade and downgrade intelligence

Snow License Manager automatically calculates your compliance with consideration of your license maintenance program. The system maximises return on investment by intelligently using available licenses on the most expensive version of the software. You can easily trace upgrade path for upgraded applications to identify the original license.

Save money with license pools

Snow License Manager automatically re-harvests unused or not installed licenses and creates a license pool for cost saving purposes. Easily manage global or local license pools or at an application level for all or parts of your software in all or parts of your organisation. Make sure you never buy an unnecessary license again!

Automatically manage compliance and cost ownership

Easily ensure legal compliance and allocate software costs internally with Snow License Manager. Automatically allocate licenses between organisation nodes based on actual installations for up to date internal cost control and management, and actively respond to compliance issues.

Combine central control with local administration

Snow License Manager enables central control over compliance with local administration. Easily create local SAM owners with limited user rights and organisation restrictions which allows you to control access to information, agreements and custom reports. Ensure users do not waste time looking for relevant content by filtering out all relevant applications that require a license.

SAM process enforcer

All processes and routines are dependent on all participants learning, understanding and following instructions and policies. Snow License Manager adapts to your internal processes and then instructs and helps local administrators to comply on a daily basis.

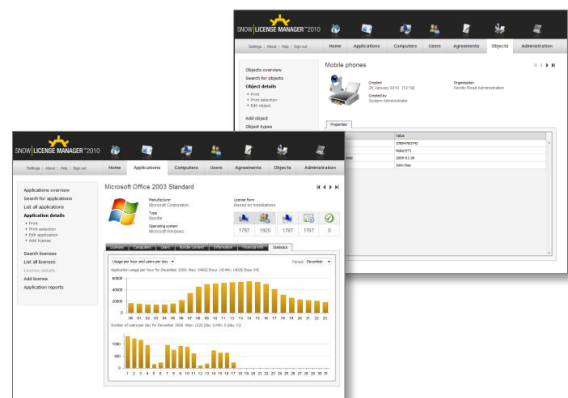
Control the registration process of everything from licenses, objects, agreements, users to computers, by creating custom fields and making specific fields mandatory. The license registration process also allows you to create drop down lists, help texts and allows you to easily identify breaches in the process

Manage any type of company asset

Snow License Manager's flexible Object Manager will facilitate the management of any company asset. Create custom object types such as monitors, projectors or even cars, and assign properties depending on object type and your organisation's requirement. Assign objects to agreements for a full fledged asset management.

Manage all necessary licenses

Snow License Manager supports all of the most commonly used license forms and types, for example installation based, processor or core based, Virtual and Site licenses.



More highlights in Snow License Manager 2010

License administration

- License upgrade backtracking**
 Easily trace upgrade path for upgraded applications to identify original license.
- Monitor compliance trends**
 Daily Compliance History allows you to monitor compliance trends in your organisation based on historical data. Use this information to predict future license needs and plan purchases.
- Store physical licenses and agreements**
 A license is a legal agreement between the user and the software owner, just accepting the digital user terms and conditions during the installation is not enough. Most software vendors require a copy of all physical license proofs and certificates in case of an audit.

 Snow License Manager allows you to upload and store all relevant information centrally. Keep track of your own compliance with reports and get immediate alerts if licenses lack vital information.
- Register any type of agreements or licenses**
 Store any kind of agreements, for example for support or services and license proofs for applications not yet possible to inventory, such as Unix. Or manage all custom objects' agreements.
- Subscribe to alerts using RSS**
 Built in RSS feeds allow you to subscribe to alerts, ensuring you are always updated about urgent matters regardless how often you log on to Snow License Manager.
- Monitor unwanted software**
 Specify unwanted applications in the Black list by their function, such as games or file sharing clients, without having to know each application's specific name. Snow License Manager immediately alerts you when unwanted applications as specified in the Black list are installed and used, helping you to enforce your IT policy and ensuring a healthy and efficient IT environment.

System administration

- Unlimited number of custom fields**
 Add custom fields for user and computer information not possible to inventory such as location, contact details and phone number. Snow License Manager has no maximum limit for number of custom fields – add as many as you need.
- Trouble shooting has never been easier**
 Snow License Manager automatically saves detailed information about changes to help facilitate error diagnosis. Use Snow License Manager Action Log to quickly identify errors and contact Snow directly from Snow License Manager Web.
- Automated management of computers, users and devices in the end of the life cycle**
 Easily accommodate Snow License Manager to automatically manage computers, users and devices when they are no longer in use. Computers, users and devices no longer submitting inventory data will be Quarantined, and automatically removed and releasing their licenses if they during their Quarantine do not submit any additional inventory data.

 You can also archive your computers, which saves all information about the computer before removing it from the system. Use the archived computer information as base for hardware or software purchases.
- Automatic organisation management**
 Reduce manual organisation administration by automatically connecting users and computers to organisation nodes based on specified IP range, host name, serial number or Inventory ID. You can even automatically attach users to the same node as the last computer they used.
- Flexible and powerful report engine**
 Snow License Manager is delivered with a range of predefined reports which you can adjust, filter and customise to your specific need. You can also create entirely customised reports using the powerful and flexible reporting tool in Snow License Manager.

- Support for multiple languages and currencies**
 Register licenses in local currencies while maintaining financial reports and follow ups in your organisation's main currency. Snow License Manager's web user interface is available in English, German and Swedish.
- Based on the latest Microsoft Technology**
 Snow Software relies on a close partnership with Microsoft and other software vendors to ensure our systems are delivering the best possible value. Snow License Manager is based on the latest Microsoft technology such as; Net 3.5, SQL Server 2008 and 64 bit OS to guarantee maximum performance and an optimal user experience.

