



# SNOW LICENSE MANAGER™ 2010

Microsoft  
for Systems Management Server®  
Systems Center Configuration Manager®

**Snow License Manager offers a cost effective, complete, enterprise-wide software asset management solution, fully compliant with ISO 19770 and ITIL requirements.**

Snow License Manager is the leading software license management solution enabling you to fully track your software and hardware inventory, with Microsoft SMS or SCCM, and easily manage the complete life cycle of all your software assets – from registration and contract management to re-harvesting and discarding of your hardware and software assets.

Snow License Manager maximises usage and avoids unnecessary costs by monitoring where, when and how much your applications are used to help you identify which applications are not used. Improve your internal SAM process and create local incentive for cost saving by decentralising license registration and administration without losing central control.

Snow License Manager is a cutting edge, user-friendly solution that offers you the ability to significantly reduce your license costs while avoiding the penalties of being under licensed.



## Benefits

### Maximise your SMS® or SCCM® investment

Combine Snow License Manager with Microsoft SMS® or Microsoft SCCM® for a complete software asset management tool without the need to invest in an additional inventory solution.

### Monitor software usage and lower costs

Localise unused licenses for removal or re-use them within the organisation. Easily manage one global or multiple local license pools for all or parts of your organisation. Make sure you never buy an unnecessary license again!

### Up to date software definitions with Software Recognition Service (SRS)

Use SRS to keep your application definition repository updated and avoid the time consuming process of identifying inventoried software. SRS analyses and identifies all commercial software in your platform on a daily basis.

### Combine local registration with central control

Decentralise your administration and allow local SAM-owners access to Snow License Manager in order to register licenses and agreements. Easily create or adjust roles to manage user rights and set access to organisation nodes per user.

### Manage all types of licenses and computers

Snow License Manager handles all types of licenses such as user based licenses, installed based licenses, concurrent users based licenses or concurrent devices based licenses for use in Microsoft Terminal Server or Citrix environments. Supports both Windows and Mac clients.

### Efficient planning and budgeting

With up to date information about the license status of the organisation you can easily create realistic plans and budgets based on actual usage and real needs.

### Enforce and maintain your IT policy

Snow License Manager adapts the internal process as well as instructs and helps administrators to comply by adjusting the registry process for new licenses. Make specific fields required, set default choices and much more.

### Automated upgrade/downgrade intelligence

Snow License Manager automatically calculates your compliance with consideration of your license maintenance program. The system maximises return on investment by intelligently using available licenses on the most expensive version of the software.

# Features

## License management

- Real time monitoring of license compliance for all installations and licenses.
- Monitor software usage and identify where, when and how much your applications are used in order to identify computers or users with unused installations.
- Manage ownership based on licenses, computers and users as well as specify cost centres. Automatically allocate licenses based on actual installations.
- Define your own software standard. Set alarms to alert you if the standard is not complied with.
- Collect unused licenses in one global or multiple local license pools for harvesting and re-use in other parts of your organisation.
- Full support for different license types, for example user based licenses, installation based licenses, virtual licenses, site licenses, processor based licenses, core processor licenses, named user licenses, concurrent users or subscription licenses where you can specify if the agreement will be invalid after the end date.
- Support for licenses in Microsoft Terminal Server or Citrix environments. Choose between licenses based on total amount or concurrent users/devices. Easily check which devices and users has used which applications in your Terminal Server environment.
- Store license information, such as:
  - Location of license proof
  - Scanned copies of documents, e.g. license proof
  - Media location
  - System owner
  - License keys
- Track licenses related to specific software agreements.
- Software Recognition Service delivers built in system intelligence for automatic management of license upgrades and downgrades for licenses with a valid SA agreement.
- Easily trace upgrade path for upgraded applications to identify original license.
- Create rules to automatically bundle discovered software or subscribe to Software Recognition Service that analyses and identifies inventoried file and registry values for all commercial applications on a daily basis.

## SAM process management

- Enforce an efficient SAM process by validating required information and available options at license and agreement registration. Snow License Manager follows the name standard in ISO 19770.
- Register and administrate licenses both locally and centrally in accordance with ISO 19770.

## Contract management

- Manage all types of contracts and agreements. Set ownership of contracts and specify cost centres. Connect software and hardware to specific contracts.
- Upload and store copies of your contracts and agreements and store valuable information about vendor and agreements



## Computer management

- View a wide range of hardware information such as model, OS, memory, BIOS serial number, hard drives, memory slots, printers etc.
- Manage the lifecycle of your computers and in and if they are active or inactive (for example in storage). Set automatic rules for how discarded computers should be handled. Easily exclude specified computers from the automatic end of life management.  
You can also archive computers in order to save all their information before removal for use for example as base for software or hardware purchases.
- Manage internal ownership and cost based on computers.
- Set purchasing price and store invoice references on your computers for depreciation.
- Stores computer log in history for all users.
- Automated organisation management by connecting users and computers to organisation nodes based on IP range, host name, serial number or inventory ID. Possibility to automatically attach users to the same node as their computer.

## Reporting and alerts

- Countless possibilities to customise alerts and create reports to accommodate your specific needs.
- Get important alarms to you desktop or inbox with RSS feeds.
- Define your own categories of software, hardware and users, for example in order to monitor your computers compliance with your definition of a standard work station.
- Define your organisation and cost centre structure in the system or import it from Active Directory or CSV.
- Three levels of alerts on agreements, licenses and hardware makes it easy to identify urgent issues. Alerts escalates automatically if not resolved.
- Daily usage and compliance history is stored and allows you to identify trends in your license status and help you predict future needs.
- Black list unwanted applications based on function, such as poker clients or bit torrent clients, without having to know the application's specific name and get immediate alarms when unwanted software is installed and used.
- Define named users right to specific applications and set alarms to inform you when other users access the application.

## System features

- Easily Integrated with Microsoft SMS/SCCM or any other inventory tool and Active Directory allowing you to maximise your existing investments.
- Assign access to organisation nodes per user.
- Use roles to manage multiple user's security and access rights.
- Snow License Manager Action Log traces all changes in the system, enabling you to quickly identify errors, when they occurred and who or what caused them.
- The Support Center allows users to directly log support cases or send feedback to Snow Software, directly from the web interface.
- User interface available in multiple languages.
- Print or export reports and lists to Excel, PDF or CSV.
- Add an unlimited number of fields for custom information for licenses, applications, users, computers objects or agreements.
- Based on the latest Microsoft technology to guarantee maximal performance and optimal user experience.
- Make users anonymous in order to meet integrity demands.
- Support for Mac OS X 10.3.9 - 10.5.5.