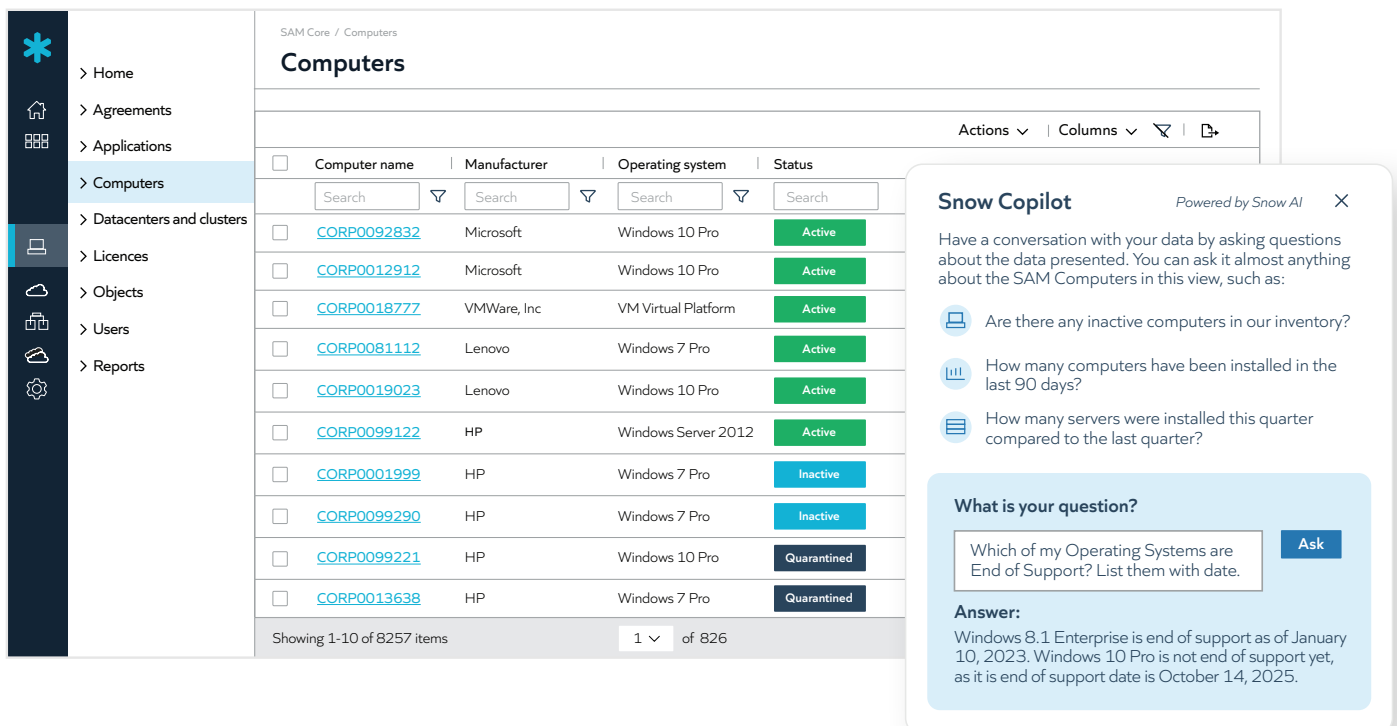# Snow Copilot: Your Snow Atlas AI Assistant for Rapid Insights

AI's impact on productivity is undeniable, particularly in IT asset management (ITAM), which stands to gain immensely from integrating AI-enabled tools.

To harness this potential, we introduce Snow Copilot, our latest beta release for Snow Atlas customers. When you ask it a question, this Gen AI-powered assistant rapidly draws and delivers data from both the SAM core on Snow Atlas and highly secure and encrypted Microsoft® Azure® OpenAI Services.

Snow Copilot reduces your dependency on tools such as Power BI and Excel, as well as on specialized teams. It simplifies the process of sifting through volumes of data, efficiently answering your queries in just a few seconds.

Snow Copilot is one of the first few AI applications from the Snow innovation incubator, Snow Labs. Available as of November 2023, Snow Copilot is in limited closed beta status, accessible to a select group of customers globally. Snow plans to further extend this functionality across other applications within Snow Atlas.

How Snow Copilot Works

When a user poses a question to Snow Copilot, the assistant not only searches through the relevant dataset but also correlates those insights with publicly available information extracted via OpenAI to deliver you richer insights. You can pose queries about your computer inventory across various areas, including forecasting, asset management, and trend identification.

Information From Your Computers in the SAM Core on Snow Atlas

Combined Insights

Information From Azure OpenAI Services
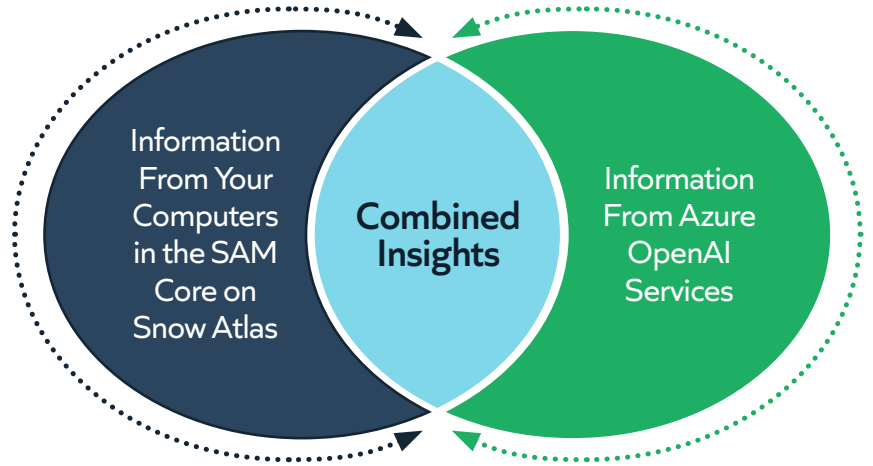
Examples of Queries for Snow Copilot

- Asset management: How many Dell 5420 computers do I have? Are they in end-of-support status?
- Forecasting: How many of my Dell devices are going to be over five years old in January 2024?
- Trend identification: What percentage of employees in our company exclusively use portable devices?
- Sustainability: Which of my computer manufacturers are aiming to be carbon neutral?

Current Features and Benefits

Democratized data access

This AI assistant opens a world of opportunities by making data insights accessible to everyone, not just domain experts. These users can obtain more meaningful insights about their organization's computer assets without extensive training.

Exploring new possibilities with your data

Go beyond basic metrics, explore "what-if" scenarios, ask questions in relation to your computer dataset within Snow Atlas and discover new possibilities with your data.

Highly encrypted and secure technology

Snow Copilot uses Microsoft Azure's OpenAI stateless base models, ensuring your prompts and generations aren't saved or used for training. Your data stays within your secure environment. These services do not interact with external entities such as ChatGPT or the OpenAI API.

Leveraging new technology in the ITAM space

Specifically designed for ITAM challenges on the Snow Atlas platform, Snow Copilot is one of the first AI assistants to use OpenAI's secure service. If this capability is expanded across Snow Atlas in the future, this AI assistant could eliminate the need for creating custom reports and provide data insights across the Snow Atlas platform.

Ready to explore Snow Copilot and participate in this beta? Contact your Snow Account Manager for more information.

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